



AGOSTO 2022

TRANSFERENCIAS

MOTOVEHICULOS



TRANSFERENCIAS



EVOLUCIÓN INTERANUAL



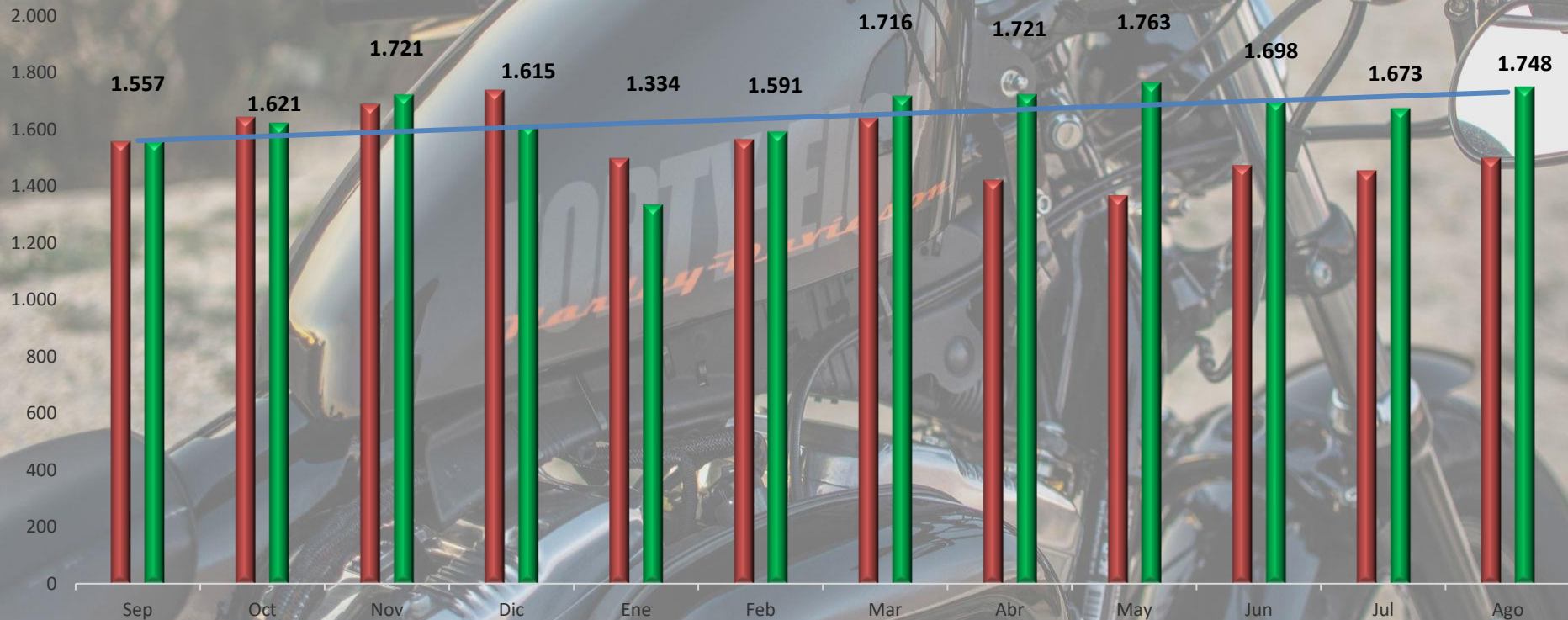
TRANSFERENCIAS – EVOLUCIÓN 2022

2022	Ene	Feb	Mar	Abr	May	Jun	Jul	Ago	2022	2021	Variación
MOTOCICLETA	26.188	28.333	33.848	30.772	33.104	30.533	33.229	34.677	250.684	221.415	13%
SCOOTER	933	996	1.232	1.107	1.291	1.002	1.063	1.142	8.766	8.248	6%
CUATRICICLO	600	559	570	471	514	434	455	504	4.107	4.764	-14%
CICLOMOTOR	232	269	306	261	283	225	286	305	2.167	2.228	-3%
OTROS	45	48	74	84	61	57	78	66	513	757	-32%
TRICICLO	9	21	16	10	16	20	13	13	118	73	62%
TOTAL	28.007	30.226	36.046	32.705	35.269	32.271	35.124	36.707	266.355	237.485	12,16%
Promedio Diario	1.334	1.591	1.716	1.721	1.763	1.698	1.673	1.748	1.625	1.494	8,78%
Días	21	19	21	19	20	19	21	21			
2021	Ene	Feb	Mar	Abr	May	Jun	Jul	Agos	Total 2021		
TOTAL	29.966	28.152	36.060	28.435	21.883	30.940	30.548	30.548	237.485		
Promedio Diario	1.498	1.564	1.639	1.422	1.368	1.473	1.455	1.455	1.494		
Días	20	18	22	20	16	21	21	21			
Evolución Promedio Diario	-11%	2%	5%	21%	29%	15%	15%	20%			
Evolución Interanual	-7%	7%	0%	15%	61%	4%	15%	20%			

TRANSFERENCIAS



EVOLUCIÓN DE NIVEL DE ACTIVIDAD EN TRANSFERENCIAS DIARIAS (2021-2022)



TRANSFERENCIAS PARTICIPACION TIPO - 2022

Tipo	2021	PDM	2022	PDM	Evolución
MOTOCICLETA	221.415	93%	250.684	94%	13%
SCOOTER	8.248	3%	8.766	3%	6%
CUATRICICLO	4.764	2%	4.107	2%	-14%
CICLOMOTOR	2.228	1%	2.167	1%	-3%
OTROS	757	0%	513	0%	-32%
TRICICLO	73	0%	118	0%	62%
TOTAL	237.485		266.355		12%
Promedio Diario	1.494		1.625		9%



TRANSFERENCIAS PARTICIPACION MARCAS 2022



Marca	2021	PDM	2022	PDM	Variación
HONDA	71.746	30%	81.953	31%	14%
YAMAHA	32.877	14%	34.968	13%	6%
ZANELLA	21.782	9%	23.414	9%	7%
MOTOMEL	20.490	9%	22.809	9%	11%
CORVEN	14.118	6%	16.514	6%	17%
GUERRERO	11.933	5%	12.251	5%	3%
BAJAJ	10.642	4%	13.157	5%	24%
GILERA	10.052	4%	12.214	5%	22%
SUZUKI	6.020	3%	6.099	2%	1%
MONDIAL	5.653	2%	6.450	2%	14%
KELLER	3.684	2%	5.100	2%	38%
BRAVA	3.358	1%	3.682	1%	10%
BENELLI	2.991	1%	3.970	1%	33%
KAWASAKI	2.965	1%	3.131	1%	6%
KTM	2.408	1%	3.067	1%	27%
BMW	2.144	1%	1.907	1%	-11%
BETA	2.124	1%	2.285	1%	8%
APPIA	1.778	1%	1.712	1%	-4%
KYMCO	1.367	1%	1.551	1%	13%
CERRO	948	0%	925	0%	-2%
DUCATI	556	0%	471	0%	-15%
JAWA	542	0%	529	0%	-2%
PIAGGIO	470	0%	481	0%	2%
HARLEY DAVIDSON	447	0%	492	0%	10%
JIANSHE	446	0%	374	0%	-16%
MAVERICK	404	0%	395	0%	-2%
RVM	324	0%	442	0%	36%
ROYAL ENFIELD	319	0%	714	0%	124%
GARELLI	315	0%	314	0%	0%
IMSA	276	0%	297	0%	8%
HERO	270	0%	316	0%	17%
TOTAL	237.485		266.355		12%

TRANSFERENCIAS PARTICIPACION MODELOS

2022



Modelo	2021	PDM	2022	PDM	Variación
HONDA WAVE 110 S	6.225	3%	9.637	4%	55%
HONDA CG 150 TITAN	7.801	3%	8.446	3%	8%
GILERA SMASH	6.244	3%	8.247	3%	32%
MOTOMEL B110	5.377	2%	6.919	3%	29%
CORVEN ENERGY 110	4.953	2%	6.485	2%	31%
BAJAJ ROUSER 200	5.282	2%	6.386	2%	21%
HONDA XR 150 L	5.015	2%	6.188	2%	23%
HONDA XR 250	5.474	2%	6.081	2%	11%
GUERRERO G 110 TRIP	5.530	2%	5.917	2%	7%
HONDA CG 150 TITAN ESD	4.088	2%	4.362	2%	7%
YAMAHA YBR 125	4.143	2%	4.294	2%	4%
HONDA CBX 250	3.524	1%	4.097	2%	16%
HONDA XR 250 TORNADO	3.088	1%	4.086	2%	32%
HONDA NF 100 WAVE	3.747	2%	4.034	2%	8%
YAMAHA FZ 16 V3	3.805	2%	3.781	1%	-1%
YAMAHA YBR 125ED	3.515	1%	3.629	1%	3%
KELLER KN 110-8	2.425	1%	3.622	1%	49%
YAMAHA XTZ 125E	3.164	1%	3.390	1%	7%
MOTOMEL CX 150	3.020	1%	3.242	1%	7%
ZANELLA RX 150	2.959	1%	3.082	1%	4%
HONDA XR 125 L	2.771	1%	2.764	1%	0%
ZANELLA ZB 110 D	2.502	1%	2.649	1%	6%
HONDA CB 250 TWISTER	1.744	1%	2.620	1%	50%
ZANELLA ZB 110	1.948	1%	2.400	1%	23%
HONDA CB 190 R	2.030	1%	2.321	1%	14%
CORVEN TRIAX 150	2.082	1%	2.240	1%	8%
SUZUKI AX 100	2.062	1%	2.170	1%	5%
CORVEN MIRAGE 110	1.763	1%	2.148	1%	22%
YAMAHA FZ FI	1.725	1%	1.923	1%	11%
YAMAHA T 110	1.630	1%	1.670	1%	2%
MONDIAL DAX 70	1.536	1%	1.475	1%	-4%
TOTAL	237.485		266.355		12%



TRANSFERENCIAS PARTICIPACION MARCAS 2022





TRANSFERENCIAS PARTICIPACION REGIONES 2022



Región	2021	PDM	2022	PDM	Variacion
BUENOS AIRES	90.962	38%	104.829	39%	15%
CORDOBA	35.774	15%	38.919	15%	9%
SANTA FE	32.440	14%	36.674	14%	13%
ENTRE RIOS	13.526	6%	13.996	5%	3%
CIUDAD AUTONOMA DE BS AS	10.895	5%	12.252	5%	12%
MENDOZA	10.054	4%	11.356	4%	13%
TUCUMAN	4.684	2%	5.459	2%	17%
CORRIENTES	4.213	2%	4.959	2%	18%
MISIONES	4.008	2%	4.431	2%	11%
CHACO	3.866	2%	4.410	2%	14%
LA PAMPA	3.682	2%	4.327	2%	18%
SAN LUIS	3.228	1%	3.294	1%	2%
RIO NEGRO	3.109	1%	3.186	1%	2%
NEUQUEN	2.785	1%	3.007	1%	8%
SAN JUAN	2.662	1%	2.884	1%	8%
SANTIAGO DEL ESTERO	2.642	1%	2.494	1%	-6%
SALTA	1.882	1%	1.992	1%	6%
LA RIOJA	1.626	1%	1.614	1%	-1%
CHUBUT	1.438	1%	1.571	1%	9%
JUJUY	1.349	1%	1.369	1%	1%
CATAMARCA	1027	0%	1.270	0%	24%
FORMOSA	853	0%	1.228	0%	44%
TIERRA DEL FUEGO	393	0%	436	0%	11%
SANTA CRUZ	387	0%	398	0%	3%
TOTAL	237.485		266.355		12%

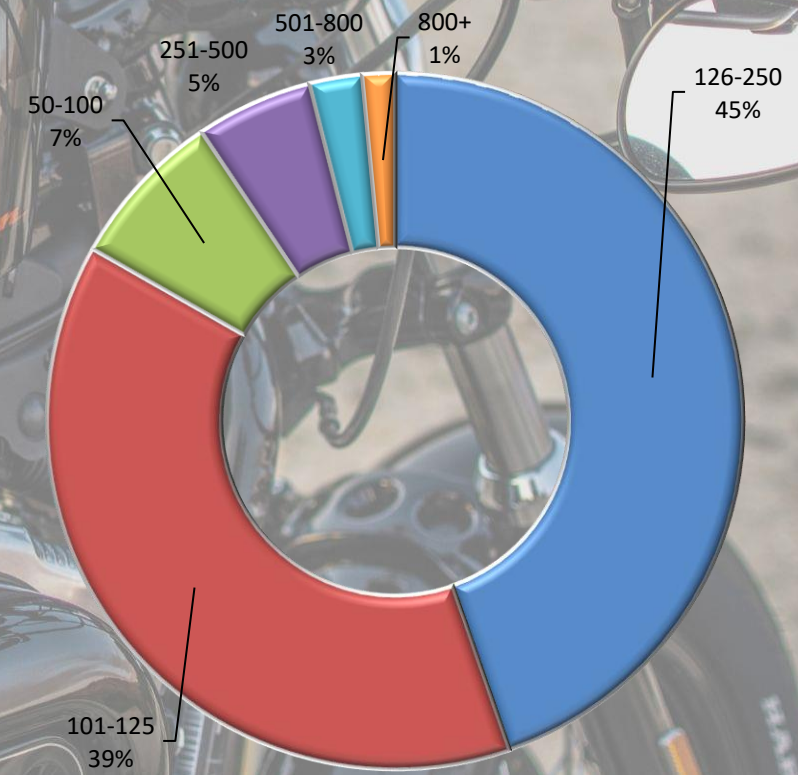
TRANSFERENCIAS



TRANSFERENCIAS POR SEGMENTO 2022



Segmento	2021	PDM	2022	PDM	Variación
126-250	106.842	45,1%	118.864	44,7%	11,3%
101-125	88.091	37,1%	102.540	38,6%	16,4%
50-100	19.675	8,3%	19.584	7,4%	-0,5%
251-500	12.297	5,2%	14.467	5,4%	17,6%
501-800	6.362	2,7%	6.597	2,5%	3,7%
800+	3.879	1,6%	3.937	1,5%	1,5%
TOTAL	237.146		265.989		12,2%





¡MUCHAS GRACIAS!

